

# **Transforming Healthcare and Improving Lives with IBM Watson Cognitive Technology**

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IBM Watson is a Cognitive System that is creating a new partnership between people and computers that enhances, scales, and accelerates human expertise. Watson has spent the last few years in healthcare, doing amazing things. It has been working with doctors to literally learn healthcare and, in-turn, help advise doctors using deep insights on treatment options and matching for clinical trials. Watson has also been helping pharmaceutical companies, universities, and researchers find new drugs. With the explosion of devices being added to the internet of things, all generating new sources of data, Watson can include these valuable new data sources and connect that information directly back to your doctor. Because data privacy is a paramount concern for us all, Watson includes a process to strip the identity of the individual from the data using anonymization techniques. In addition, an eco-system of partners are also using Watson to create new innovations in areas such as personal wellness and the demand for this cognitive technology in healthcare is growing rapidly. In the end, having the augmented intelligence capabilities of IBM Watson available to healthcare and life sciences professionals and practitioners may be the key to helping millions live longer, fuller and healthier lives. We are really going to change healthcare on the face of the planet.