

Analysis of the Creating of Corporate Quality Culture

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With the popularity of the concept of big quality, more and more people are attention to quality culture. To improve the quality of products, enterprises must be focus on their quality culture. In order to improve the product quality, we must attach importance to the quality culture and strengthen the creating of corporate quality culture .According to the Constitution and function of quality culture, this paper expounds how to create a good corporate quality culture from the aspects of improving the quality consciousness of employees. With improving the quality of products, enterprises will get the social and customer recognition so that enterprises continue to grow.