

Quality Management in the Digital Era

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We live in a world of disruptive change, based on digital transformation. The presentation will address the key issues and challenges in quality management, associated with innovation and rapid change in information and communication technologies. It will present a number of cases, ideas, experiences, and best practices. The audience will be acquainted with the issues, challenges, key concepts, practical solutions and approaches in managing quality in the technologically disruptive environment. Special attention will be given to the trends in digital transformation and their impact on quality management.

Velimir Srića is professor of management at Zagreb University and a visiting professor at UCLA, with a PhD in IT management and an MBA from Columbia University. He has been a visiting professor at Renmin University in China and various universities in Austria, Hungary, Slovenia, Montenegro, and Dubai. He is also a program director of DELFIN (Developing Effective Leadership for Innovation), a private executive development and consulting firm. He was CEO of Croatian Institute for Informatics, Minister of Science and a member of the Government of Croatia. He is a member of The Club of Rome and an honorary member of the Croatian Helsinki Committee. He is a Fulbright scholar and Eisenhower Fellow and was elected President of Zagreb's city assembly. Also, he is a World Bank expert on Change Management and a member of The European Academy of Science and Art. As a consultant, he worked with many regional companies, including Coca Cola, Fina, Gorenje, dm, Uljanik, INA, PBZ and Krka. He is a coauthor of the International Encyclopedia of Business and Management and has published more than 70 professional books and 500 articles. His most recent books:

1. *Srića V., "Creativity and Innovation Management: A Storytelling approach", Kindle store, 2016.*
(https://www.amazon.com/dp/B01BE2L6O6?ref =pe_2427780_160035660)
2. *Srića V., "Sve tajne harmoničnog vođenja", Algoritam i Delfin, Zagreb, 2015.*
3. *Srića V., „In Search of Harmony in a Disharmonious World - Leadership Manual for Change Agents and Dreamers“, Algora Publishing, New York, 2014.*
4. *Srića V., "Sve tajne kreativnosti: Kako upravljati inovacijama i postići uspjeh", Algoritam i Delfin, Zagreb, 2017.*