

## **The excellent sales model**

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Sales excellency in current time is the most important factor in SME section. How to make a better sales approach that helps people and our company enhance income and good will. Sales closing. This is important for everybody in business and public sector. The process of selling. The role of all participants the process. The knowledge and competences one need to close the sales. The key performance indicator or excellence sales closing and most common problems or risks that you are not closing the sales, but somebody else do it.